



SM

living couture
2019

SM LIVING COUTURE

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SM LIVING COUTURE

SM Living Couture was founded by Gianpiero Pansitta, it's one of the most renowned companies in the luxury living and furniture field.

SM Living Couture is present at international and national level, it stands out for its production capabilities, which make it the cardinal point of the brand, where every process of the production chain is cured and realized according to expert hands by skilled italian artisans.

Over the years it has faced different market realities, following, in a particular way, the work of designers, who work alongside the production company.

To meet all the needs dictatet by the market, from the contract world to custom made, then deciding to develop the own furniture collections. Where to reflect the know-how of their craftsmen and the culture of the country that hosts them.

We believe that through the search for perfection in terms of quality, rough the daily passion that the craftsman puts in his works and the desire to improve them selves, are the first steps towards excellence.

SM Living Couture, fondata da Gianpiero Pansitta, è una delle più rinomate aziende nel settore del luxury living e Arredamento.

SM Living Couture, presente sia a Livello Internazionale che nazionale, si contraddistingue per le proprie capacità produttive, che ne fanno il punto cardine del brand, dove, ogni processo della filiera produttiva è curato e realizzato secondo mani esperte da abili artigiani Italiani.

Nel corso degli anni si è affacciata a diverse realtà di mercato, seguendo in maniera peculiare il lavoro dei designer che si affiancano alla casa produttiva.

Per soddisfare tutte le esigenze dettate dal mercato, dal mondo del contract al custom made, decidendo poi di sviluppare le proprie collezioni di arredamento. Dove rispecchiare il know-how dei propri artigiani e la cultura stessa del paese che la ospita.

Crediamo che attraverso la ricerca della perfezione in termine di qualità, attraverso la Passione quotidiana che l'artigiano mette nelle sue opere e la voglia di migliorarsi siano i primi veri passi verso l'Eccellenza.



*Gianpiero Pansitta
CEO and Founder*

CEO of SM Living Couture, with a passion for his job and daily dedication, directs the operations of a company in full expansion. Promotor firmly believes that quality and Made in Italy is the perfect recipe for the internationalization of the company.

Amministratore CEO della SM Living Couture, con passione per il proprio lavoro ed abnegazione quotidiana dirige le operazioni di un'azienda in piena espansione. Promotore e fermamente convinto che la qualità e il Made in Italy sia la ricetta perfetta per l'internazionalizzazione dell'impresa.



*Fabio Arcaini
Interior Designer & Art Director*

Born in the 90s, he moved to Milan in 2009 where he obtained his interior design degree at the "IED" in 2012. From that moment on, he moved tracing his steps, working for several architecture and design firms on the national and international panorama. At the moment he is in charge of following the Contract Division and the SM Living Couture collections.

Nato negli anni 90, si trasferisce a Milano nel 2009 dove ottiene il suo diploma in Interior Design presso lo "IED" nel 2012. Da quel momento in poi si è mosso tracciando i suoi passi, lavorando per diversi studi di architettura e di design sul panorama nazionale e internazionale. Al momento si occupa di seguire la Divisione Contract e dello sviluppo delle collezioni SM Living Couture.

LIVING I

GASTON – Divano 3 posti in velluto, Three seater velvet sofa;

CECILE – Poltrona in pelle, Leather armchair;

DORIS – Tavolino servetto in metallo, Metal side table;

MAX – Tavolino servetto in pelle, Leather coffee table;

YVONNE – Madia pranzo bassa su piedi, Low dining sideboard on legs;

MELODIE – Libreria, Library;







*GASTON – Divano 3 posti in velluto, Three seater velvet sofa;
DORIS – Tavolino servetto in metallo, Metal side table;
MELODIE – Libreria, Library;*



*GASTON – Divano 3 posti in velluto, Three seater velvet sofa;
CECILE – Poltrona in pelle, Leather armchair;
DORIS – Tavolino servetto in metallo, Metal side table;*





MELODIE - Libreria, *Library;*



YVONNE - Madia pranzo bassa su piedi, *Low dining sideboard on legs;*

DINING

EDMOND – Tavolo da pranzo, Dining table;

DALIA – Sedia da pranzo, Dining chair;

ZOE – Madia pranzo alta su piedi, Tall dining standing sideboard on legs;

MATHIEU – Winery;





*EDMOND – Tavolo da pranzo, Dining table;
DALIA – Sedia da pranzo, Dining chair;
ZOE – Madia pranzo alta su piedi, Tall dining standing
sideboard on legs;
MATHIEU – Winery;*



*EDMOND – Tavolo da pranzo, Dining table;
DALIA – Sedia da pranzo, Dining chair;*

LIVING 2

MAXIME – Divano due posti in pelle, Two seather leather sofa;

CÈSAR – Tavolino servetto quadrato, Squared coffee table;

DESIRE – Madia a terra, Low sideboard;







CÈSAR – Tavolino servetto quadrato, Squared coffee table;



DESIRE – Madia a terra, Low sideboard;

LIVING 3

GASTON – Divano in velluto, velvet sofa;

CECILE – Poltrona in pelle, Leather armchair;

DORIS – Tavolino servetto in metallo, Metal side table;

MAX – Tavolino servetto in pelle, Leather coffee table;

FABIAN – Tavolo rotondo con svedel, Round table with svedel;

DALIA – Sedia da pranzo, Dining chair;

DESIRE – Madia a terra, Low sideboard;







*GASTON – Divano in velluto, velvet sofa;
CECILE – Poltrona in pelle, Leather armchair;
DORIS – Tavolino servetto in metallo, Metal side table;
MAX – Tavolino servetto in pelle, Leather coffee table;*



*FABIAN – Tavolo rotondo con siveel, Round table
with siveel;
DALIA – Sedia da pranzo, Dining chair;*



OFFICE

MARC – Scrivania, Office desk;

MELODIE – Libreria, Library;

OLIVIA – Sedia da ufficio, Office chair;

CHANEL – Madia bassa su piedi, Low sideboard on legs;





MELODIE – Libreria, Library;



CHANEL – Madia bassa su piedi, Low sideboard on legs;

OLIVIA – Sedia da ufficio, Office chair;



MARC – Scrivania, Office desk;



NOTTE MASTER

VINCENT – Letto matrimoniale , King size bed;

THEO – Comodino di cortesia, Courtesy night side table;

CLOE' & LOUIS – Beauty;

BRIGITTE – Poltrona in tessuto, Fabric armchair;

FABRICE – Madia TV notte, Night TV sideboard;







BRIGITTE – Poltrona in tessuto, Fabric armchair;



CLOE' & LOUIS – Beauty;



FABRICE – Madia TV notte, Night TV sideboard;



THEO – Comodino di cortesia, Courtesy night side table;

VINCENT – Letto matrimoniale, King size bed;



*VINCENT – Letto matrimoniale, King size bed;
THEO – Comodino di cortesia, Courtesy night side table;*

NOTTE GUEST

DORIAN – Letto matrimoniale, King size bed;

ELIE – Comodino di cortesia, Courtesy side table;

ADAM – Pouf;

DESIRÈ – Madia bassa, Low sideboard;

FEDRA – Panca in metallo con seduta in pelle intrecciata, Metal frame bench with crossed leather seating;







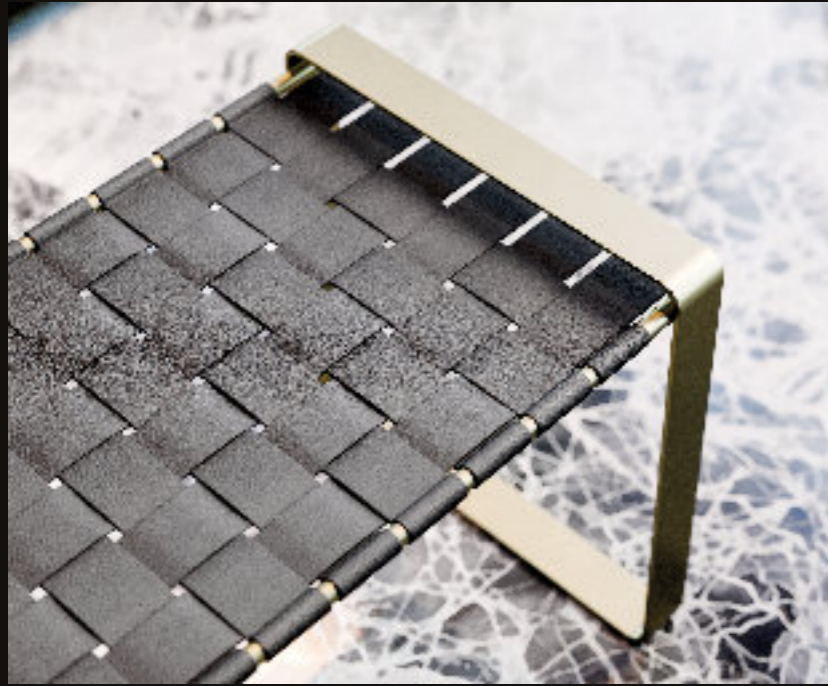
DORIAN – Letto matrimoniale, King size bed;



DORIAN – Letto matrimoniale, King size bed;

ELIE – Comodino di cortesia, Courtesy side table;

FEDRA – Panca in metallo con seduta in pelle intrecciata, Metal frame bench with crossed leather seating;



*FEDRA – Panca in metallo con seduta in pelle intrecciata,
Metal frame bench with crossed leather seating;*



*DORIAN – Letto matrimoniale, King size bed;
ELIE – Comodino di cortesia, Courtesy side table;*

*DORIAN – Letto matrimoniale, King size bed;
ELIE – Comodino di cortesia, Courtesy side table;*



ADAM – Pouf;

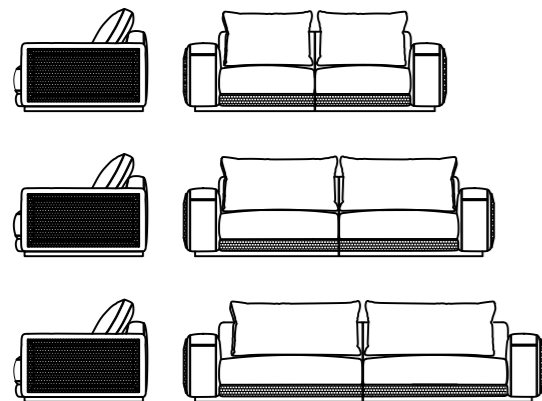




GASTON

200x 110x 80 (cm) - **78x 43x 31 (inch)**
 260x 110x 80 (cm) - **102x 43x 31 (inch)**
 300x 110x 80 (cm) - **118x 43x 31 (inch)**

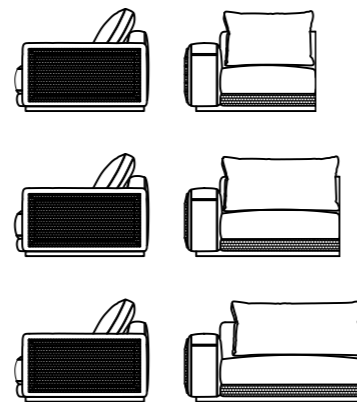
DIVANO IN VELLUTO CON PANNELLI IN PELLE INTRECCIATA.
 VELVET SOFA WITH SIDE PANELS COVER IN CROSSED LEATHER.



GASTON - poltrona 1BR

100x 110x 80 (cm) - **39x 43x 31 (inch)**

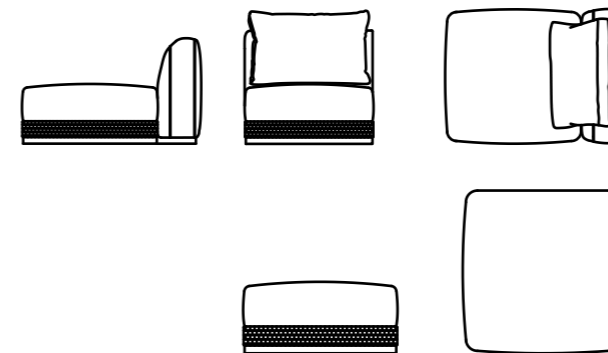
DIVANO IN VELLUTO CON PANNELLI IN PELLE INTRECCIATA.
 VELVET SOFA WITH SIDE PANELS COVER IN CROSSED LEATHER.



GASTON - no BR / no SCH

81x 84x 45 (cm) - **31x 33x 17 (inch)**
 110x 81x 80 (cm) - **43x 31x 31 (inch)**

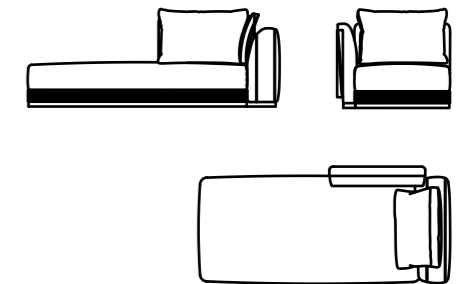
DIVANO/POUFF IN VELLUTO CON PANNELLI IN PELLE INTRECCIATA.
 VELVET SOFA/POUFF WITH SIDE PANELS COVER IN CROSSED LEATHER.



GASTON - chaise lounge

180x 65x 93 (cm) - **70x 25x 36 (inch)**

CHAISE LOUNGE IN VELLUTO CON PANNELLI IN PELLE INTRECCIATA.
 VELVET CHAISE LOUNGE WITH SIDE PANELS COVER IN CROSSED LEATHER.

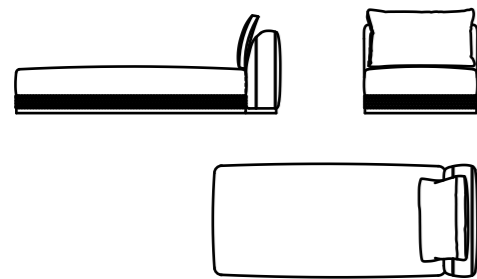




GASTON - daybed

180x 90x 65 (cm) - 70x 35x 25 (inch)

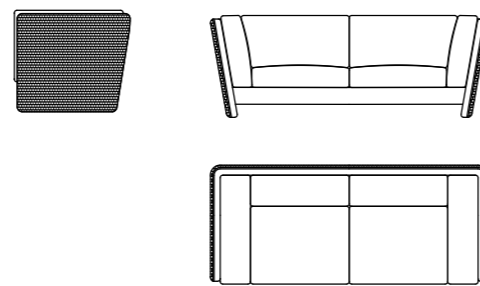
DAYBED IN VELLUTO CON PANNELLI IN PELLE INTRECCIATA.
VELVET DEYBED WITH SIDE PANELS COVER IN CROSSED LEATHER.



MAXIME

220x 92x 78 (cm) - 86x 36x 30 (inch)
255x 92x 78 (cm) - 100x 36x 30 (inch)

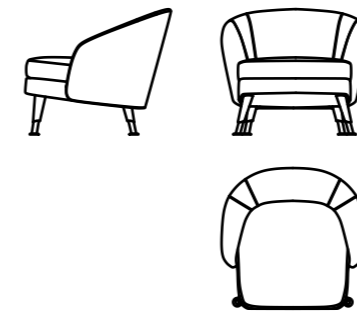
DIVANO IN PELLE CON DETTAGLI IN PELLE INTRECCIATA.
LEATHER SOFA WITH CROSSED LEATHER DETAILS.



CECILE

76x 73x 65 (cm) - 30x 28x 25 (inch)

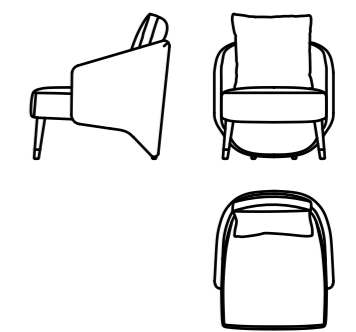
POLTRONA IN PELLE.
LEATHER ARMCHAIR.



BRIGITTE

65x 69x 65 (cm) - 25x 27x 25 (inch)

POLTRONA IN TESSUTO CON GUSCIO IN PELLE INTRECCIATA.
FABRIC ARMCHAIR WITH CROSSED LEATHER SHELL.

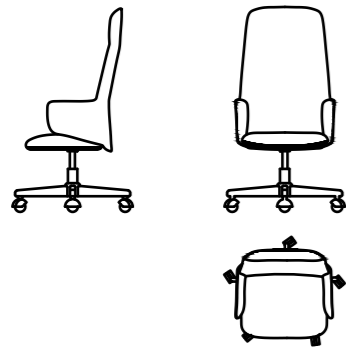




OLIVIA

60x 58x 125 (cm) - 23x 22x 49 (inch)

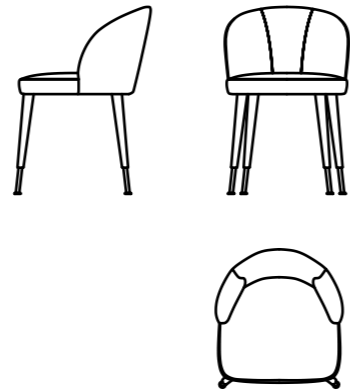
SEDIA DA UFFICIO SU RUOTE.
OFFICE CHAIR ON WHEELS.



DALIA

44x 50x 70 (cm) - 17x 19x 27 (inch)

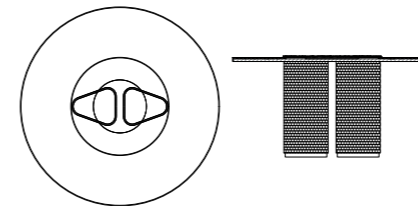
SEDIA DA PRANZO.
DINING CHAIR.



FABIAN - SWEVEL

160x 75 (cm) - 63x 29 (inch)

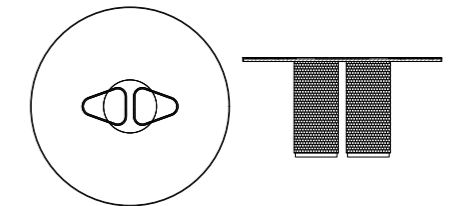
TAVOLO DA PRANZO CON SWEVEL.
DINING TABLE WITH SWEVEL.



FABIAN

160x 75 (cm) - 63x 29 (inch)

TAVOLO DA PRANZO.
DINING TABLE.



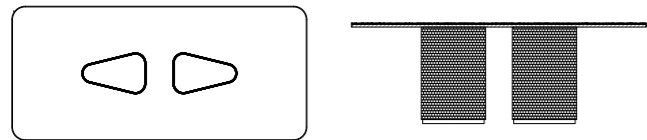
SMLIVING COUTURE



EDMOND

180x 100x 75 (cm) - 70x 39x 29 (inch)
220x 100x 75 (cm) - 86x 39x 29 (inch)
250x 100x 75 (cm) - 98x 39x 29 (inch)

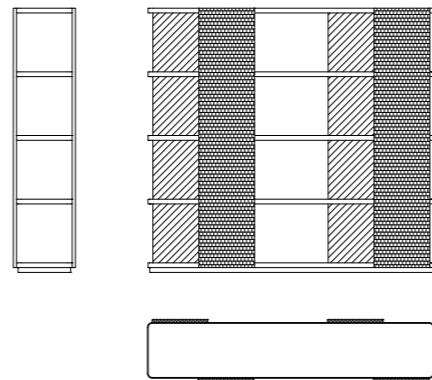
TAVOLO DA PRANZO.
DINING TABLE.



MELODIE

166x 40x 180 (cm) - 65x 15x 70 (inch)

LIBRERIA.
LIBRARY.



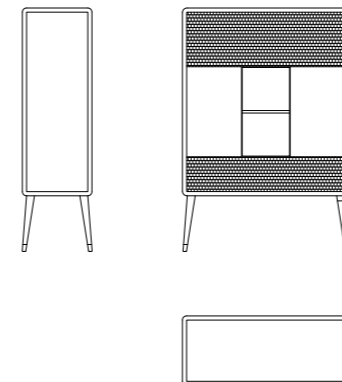
SMLIVING COUTURE



ZOÉ

120x 50x 75 (cm) - 47x 19x 29 (inch)

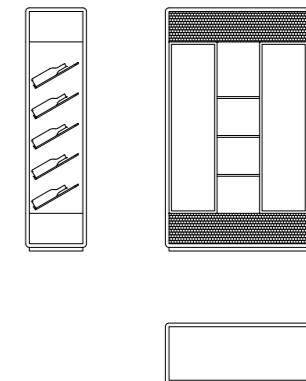
MADIA PRANZO CON ANTINA A RIBALTA E LED 3000K.
DINING SIDEBOARD WITH 3000K LED LIGHT STORAGE.



MATHIEU

120x 50x 200 (cm) - 47x 19x 78 (inch)

CANTINA PORTA BOTTIGLIE.
BOTTLE STORAGE.

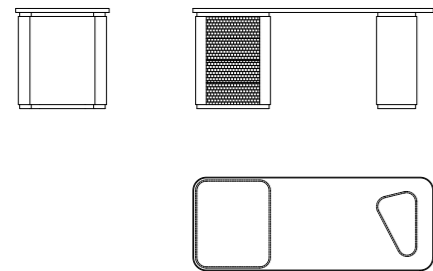




MARC

180x 70x 75 (cm) - 70x 27x 29 (inch)

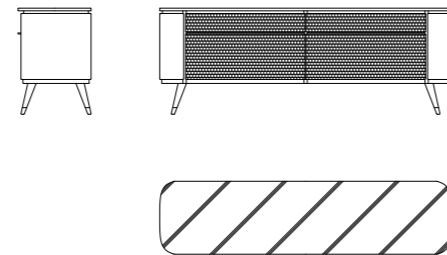
SCRIVANIA DA STUDIO.
STUDY DESK.



YVONNE

220x 55x 80 (cm) - 86x 33x 31 (inch)

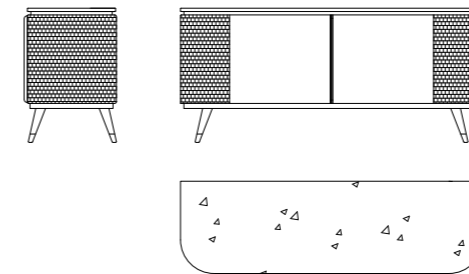
MADIA DA PRANZO SU PIEDI.
ON FEET DINING SIDEBOARD.



CHANEL

180x 55x 80 (cm) - 70x 21x 31 (inch)

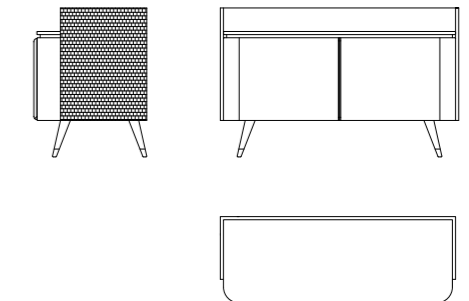
MADIA DA PRANZO SU PIEDI.
ON FEET DINING SIDEBOARD.



FABRICE

150x 55x 90 (cm) - 59x 21x 37 (inch)

MADIA DA TV SU PIEDI.
ON FEET TV SIDEBOARD.

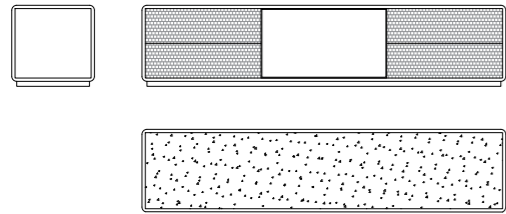




DESIRÈ

220x 50x 60 (cm) - 86x 19x 21 (inch)

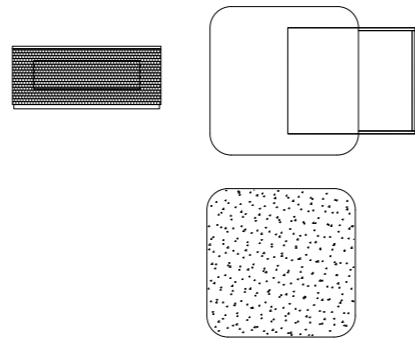
MADIA TV A TERRA.
LOW TV SIDEBOARDS.



CÉSAR

105x 105x 43 (cm) - 41x 41x 17 (inch)

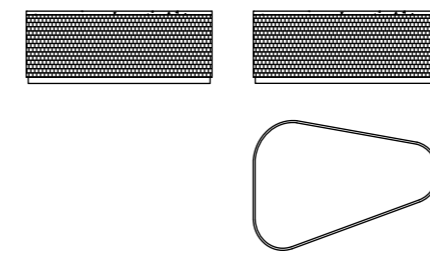
TAVOLINO SERVETTO QUADRATO.
COFFEE SQUARED TABLE.



MAX

90x 66x 32 (cm) - 35x 26x 12 (inch)

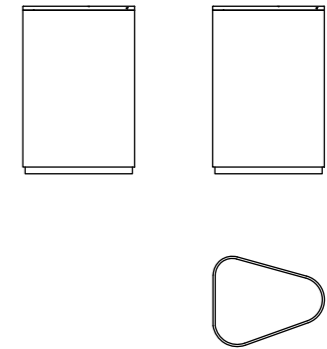
TAVOLINI SERVETTI BASSO.
LOW COFFEE TABLE.



DORIS

50x 50x 40 (cm) - 19x 19x 15 (inch)

TAVOLINI SERVETTI ALTO.
HIGH COFFEE TABLE.

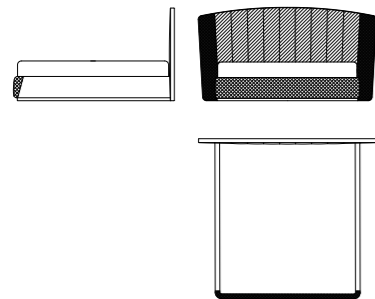




VINCENT

200x 186x 120 (cm) - 78x 73x 47 (inch)
206x 230x120 (cm) - 81x 90x 47 (inch)
226x 230x120 (cm) - 89x 90x 47 (inch)

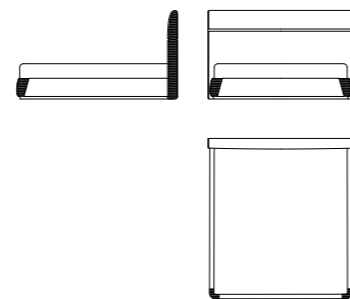
LETTO MASTER.
LETTO MASTER.



DORIAN

180x 200x120 (cm) - 70x 78x 47 (inch)
220x 230x120 (cm) - 86x 90x 47 (inch)
200x 230x120 (cm) - 78x 90x 47 (inch)

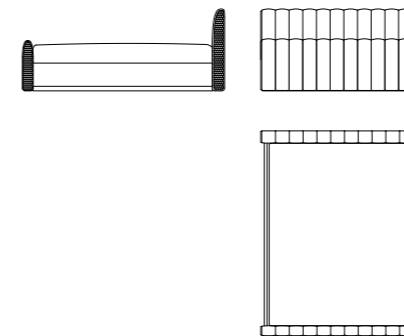
LETTO OSPITI.
LETTO GUEST.



OLIVER

168x 222x 90 (cm) - 66x 87x 35 (inch)

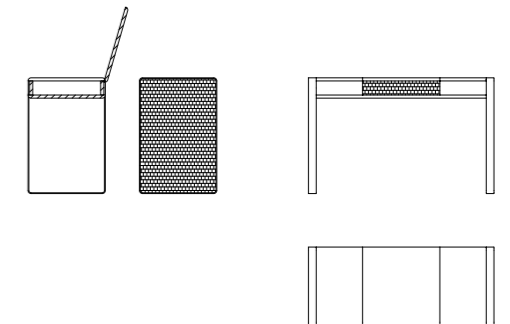
LETTO BAMBINI.
KIDS BED.



CLOÈ

120x 50x 75(cm) - 47x 19x 29 (inch)

BEAUTY.
BEAUTY.

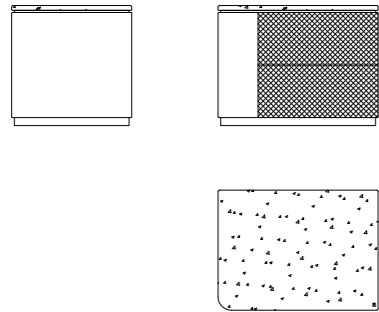




THEO

60x 45x 45(cm) - 23x 17x 17 (inch)

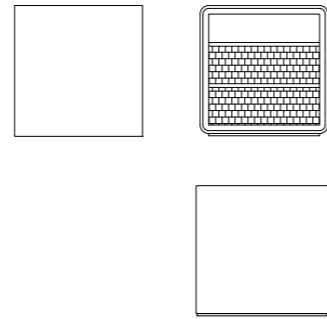
COMODINO.
NIGHTSIDETABLE.



ELIE

45x 46x 46 (cm) - 17x 18x 18 (inch)

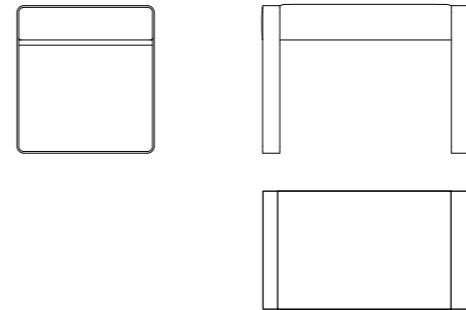
COMODINO.
NIGHTSIDETABLE.



LOUIS

60x 40x 45 (cm) - 23x 15x 17 (inch)

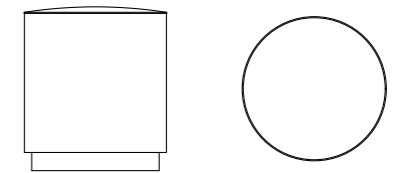
PANCHETTA PER BEAUTY.
BEAUTYBENCH.



ADAM

45x45x45 (cm) - 17x 17x 17 (inch)

POUF .
POUF .

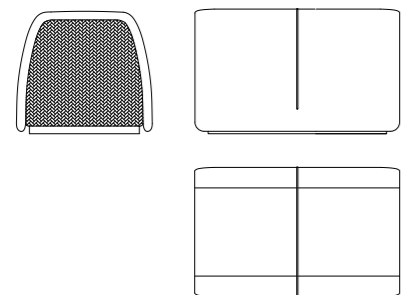




ERNEST

67x 40x 45 (cm) - 26x 15x 17 (inch)

PANCA POGGIA PIEDI.
LEG REST BENCH.



FEDRA

141x 40x 43 (cm) - 55x 15x 16 (inch)

PANCA.
BENCH.

