

VERPAN



*cloverleaf sofa*

Verner Panton (1969)

# Verner Panton

Danish designer (1926 -1998)

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Among the giants of Danish design, Verner Panton established a unique reputation for his exuberant originality and tireless experimentation. Panton created lamps, furniture and textiles – and was also a sought-after interior designer. Although he was at the forefront of mid-century Danish Modern, Panton’s contribution was anything but mainstream. He enthusiastically embraced new materials, he splashed with a bold colour palette, and he playfully imbued many of his sculptural creations with a strong graphical expression – without ever compromising on quality or workmanship.

Panton’s iconic designs have emerged as contemporary design classics – as strikingly inventive now as they were 50 years ago.

Panton’s interior installations have attained legendary status. The most famous examples are the ‘Visiona’ ship installations for the Cologne Furniture Fair (1968 and 1970), the Spiegel publishing headquarters in Hamburg (1969) and the Varna restaurant in Aarhus (1971).

Verner Panton in his own words:

“The main purpose of my work is to provoke people into using their imagination. Most people spend their lives living in dreary, grey-beige conformity, mortally afraid of using colours. By experimenting with lighting, colours, textiles and furniture and utilizing the latest technologies, I try to show new ways, to encourage people to use their imagination and make their surroundings more exciting”.

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*Marianne Panton (Verner Panton’s wife):*

“For 35 years, I had the pleasure of taking part in the world famous design work by my husband Verner Panton. Accordingly, it is a wonderful experience for me now to see how popular the Verpan products have become - and just how timeless his designs have turned out to be.

Of course I’m very proud that there is still so much interest in my husband’s design and his lifework. It would have made Verner happy, and it certainly makes me happy. Verner had very clear attitudes regarding his work and regarding shape, colour and function. At the same time he made conscious and brave use of different materials. Also in a way and a combination which often led to his contemporaries disparaging the “timelessness” of his design. The great interest in his design today proves the opposite”.

# Verpan

Founded in 2003

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Verpan is - much like Verner Panton - a product of the Danish design tradition, which have put Denmark on the world map for functional, modern and unique design.

In close collaboration with the Panton estate - especially widow Marianne Panton - Verpan has acquired the production and sales rights to a significant part of Verner Panton's designs. In 2003 the production of lighting was initiated and in 2010 a furniture range was added. A continuous process of picking and choosing products from the vast treasure chest of Panton's work, will bring many more items to life again.

All of the Verpan products stand out as some of the most elegant and memorable of Verner Panton's designs. Products that create life, sound, movement, colour and light - design that brings value into the visual world around us.

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Marianne and Verner Panton in the Cloverleaf sofa during Visiona 2 (1970)

*Bestseller headquarters, Denmark*  
CLOVERLEAF, SOFA (1969)  
Verner Panton







*Cloverleaf Sofa*  
*bringing people closer*

Verner Panton was a master of the fluid, futuristic style of 1960's design which introduced the Pop aesthetic to furniture and interiors.

He designed the cloverleaf sofa in 1969 for the Visiona exhibition as a spectacular eyecatcher and yet a comfortable place to rest and talk - he ended up creating an iconic piece that truly functions as a social piece bringing people closer to each other.



*High Court West, Denmark*

CLOVERLEAF, SOFA (1969)

MOON XXXL, PENDANT (1960)

Verner Panton



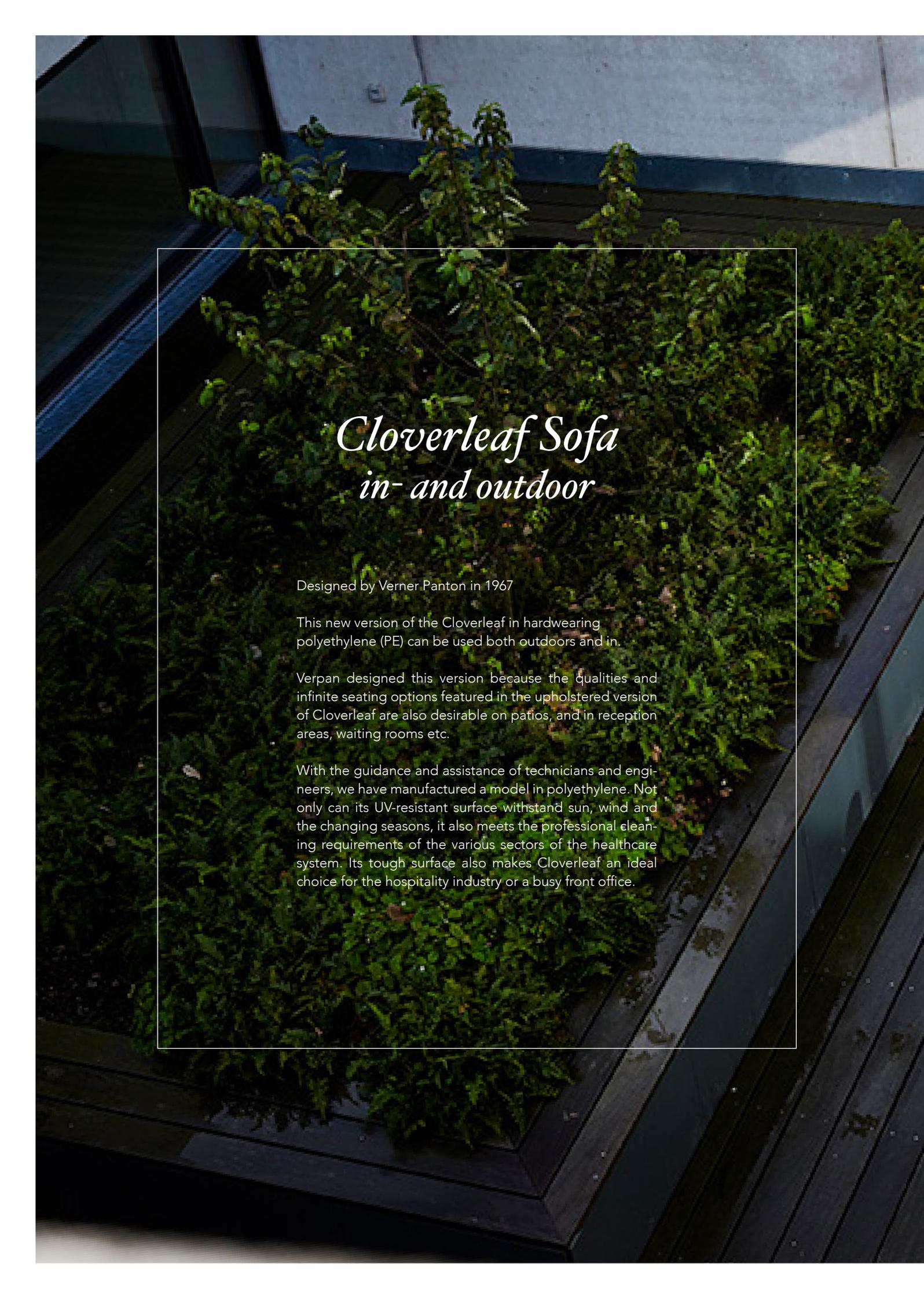


CLOVERLEAF IN- AND OUTDOOR, SOFA (1969)  
Verner Panton



AARD MUSEUM





# *Cloverleaf Sofa* *in- and outdoor*

Designed by Verner Panton in 1967

This new version of the Cloverleaf in hardwearing polyethylene (PE) can be used both outdoors and in.

Verpan designed this version because the qualities and infinite seating options featured in the upholstered version of Cloverleaf are also desirable on patios, and in reception areas, waiting rooms etc.

With the guidance and assistance of technicians and engineers, we have manufactured a model in polyethylene. Not only can its UV-resistant surface withstand sun, wind and the changing seasons, it also meets the professional cleaning requirements of the various sectors of the healthcare system. Its tough surface also makes Cloverleaf an ideal choice for the hospitality industry or a busy front office.



WITHSTAND SUN, WIND AND  
THE CHANGING SEASONS

FDA APPROVED FOR USE WITH FOOD

2° SLOPE ON SEAT

HIGH DURABILITY

UV - RESISTANT

WATER RESISTANT

100% RECYCLABLE  
MATERIAL

WITHSTANDS  
HIGH-PRESSURE CLEANING

Fælleden, Skanderborg municipality - Denmark  
CLOVERLEAF IN- & OUTDOOR, SOFA (1969)  
Verner Panton



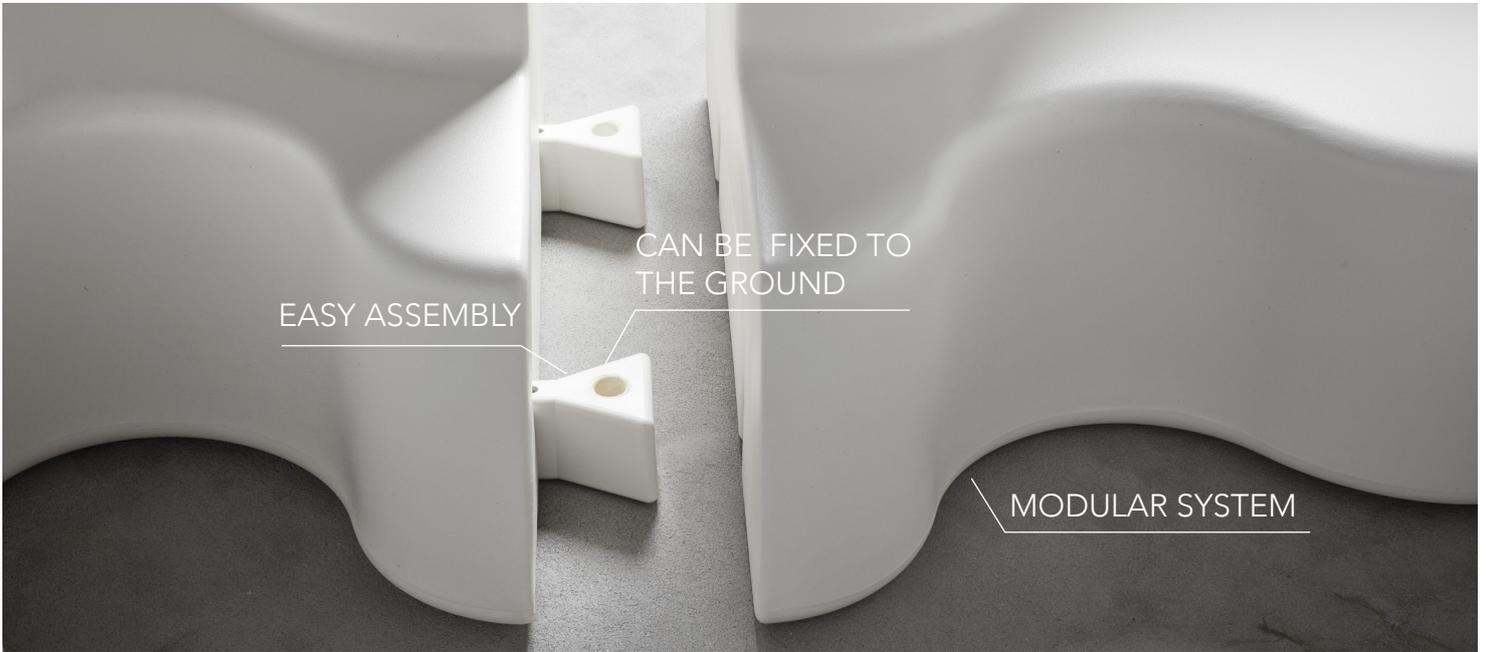


Fælleden, Skanderborg municipality - Denmark  
CLOVERLEAF IN- & OUTDOOR, SOFA (1969)  
Verner Panton





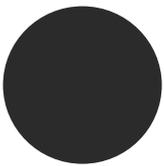
CAN BE WATER OR SAND FILLED FOR PERMANENT REQUIREMENT



EASY ASSEMBLY

CAN BE FIXED TO THE GROUND

MODULAR SYSTEM



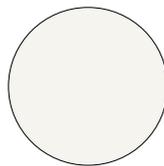
43 Black



78 Grey



27 Opal white



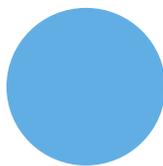
75 White



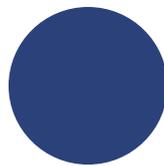
44 Lime green



45 Grass green



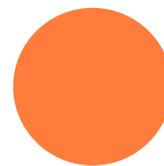
76 Sky blue



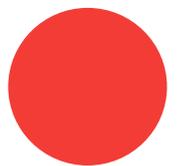
46 Dark blue



39 Yellow



77 Orange



47 Red

# *Cloverleaf Sofa*

## *with charging station*

Designed by Verner Panton in 1969

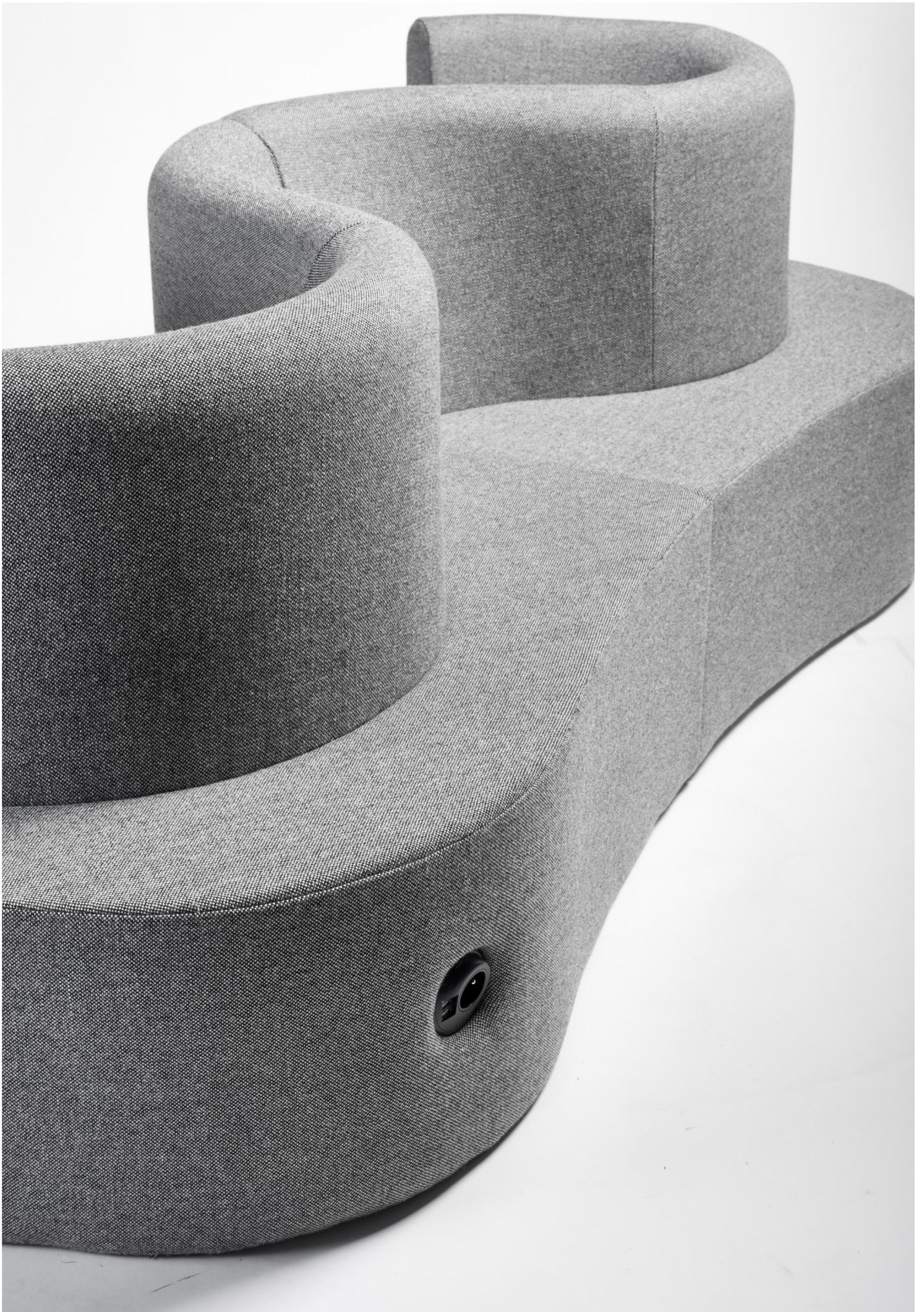
Verner Panton designed the Cloverleaf sofa for the Visiona exhibition as a spectacular eyecatcher and yet a comfortable place to rest and talk.

Cloverleaf was conceived as a sprig of clover, meandering and unfolding as it gets longer. In the middle, the seat is divided by a backrest, which wriggles out of the seat.

As well as providing the necessary back support, it also shields you from people sitting on the other side. This one-of-a-kind sofa is one of Verner Panton's masterpieces.

The fact that Cloverleaf comprises a left, a right and two middle section, means it can be combined in a myriad of options.

The Cloverleaf with charging station comes with one electrical unit per element. You have endless possibilities with the Cloverleaf and you can have one unit per element no matter how you configure your sofa.

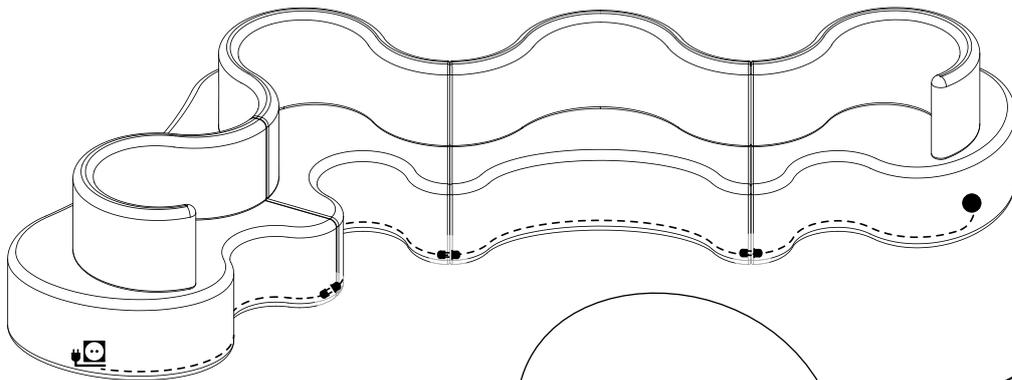
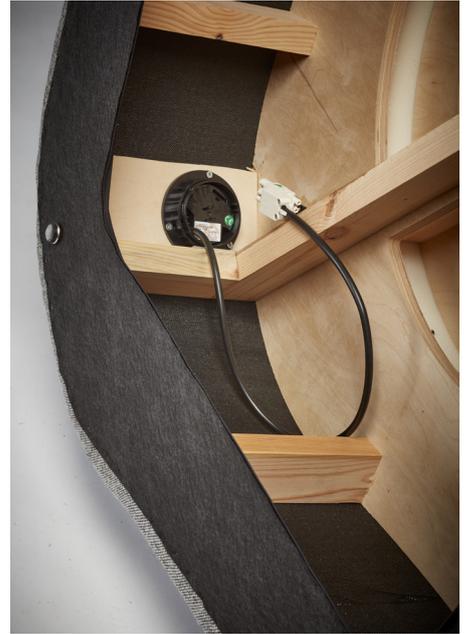


# CLOVERLEAF SOFA

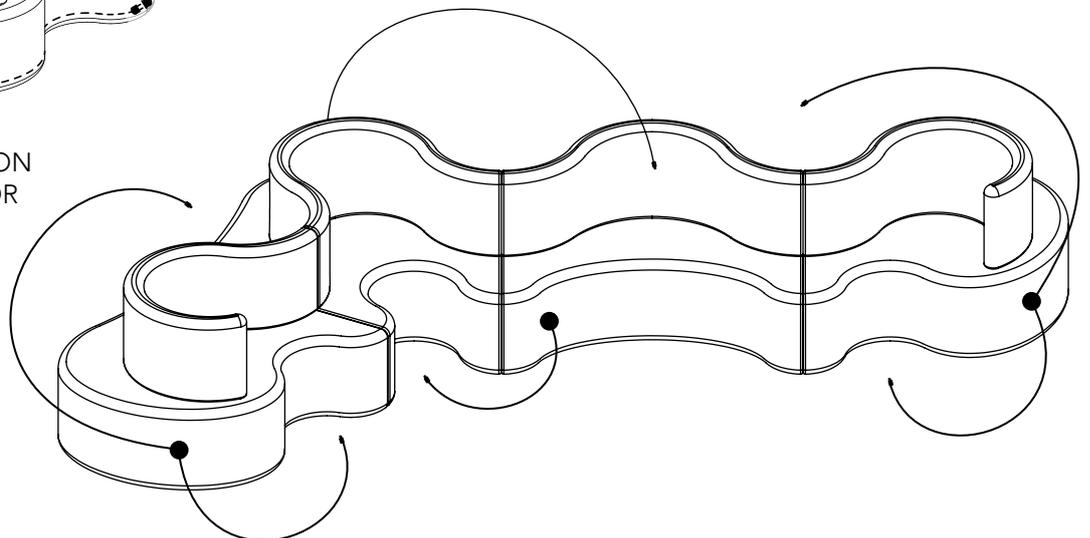
## Charging station

The Cloverleaf Sofa with integrated charging stations using OE Electrics' Pixel units.

More information and technical specifications: [www.oeelectrics.co.uk/en/pixel](http://www.oeelectrics.co.uk/en/pixel)



ONE BOX FOR  
220 VOLT CONNECTION  
THROUGH THE FLOOR



*...charge and relax*



# CLOVERLEAF

Sofa

1969

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## *Description*

Modular sofa system consisting of right, left, middle and extended unit.

## *Product dimensions*

Seat height: 40 cm (15.7")

H: 80 cm (31.5")

## UPHOLSTERY

### *Material*

Wood frame, plywood 18 mm (0.7") and pine wood.

Seat is cushioned with CMHR foam (HR3030/HR4250).

Moulded backrest, metal insert, CMHR foam.

Adjustable nylon glides.

### *Colour & fabric*

For further details regarding available colours please contact your local dealer.

## IN- & OUTDOOR

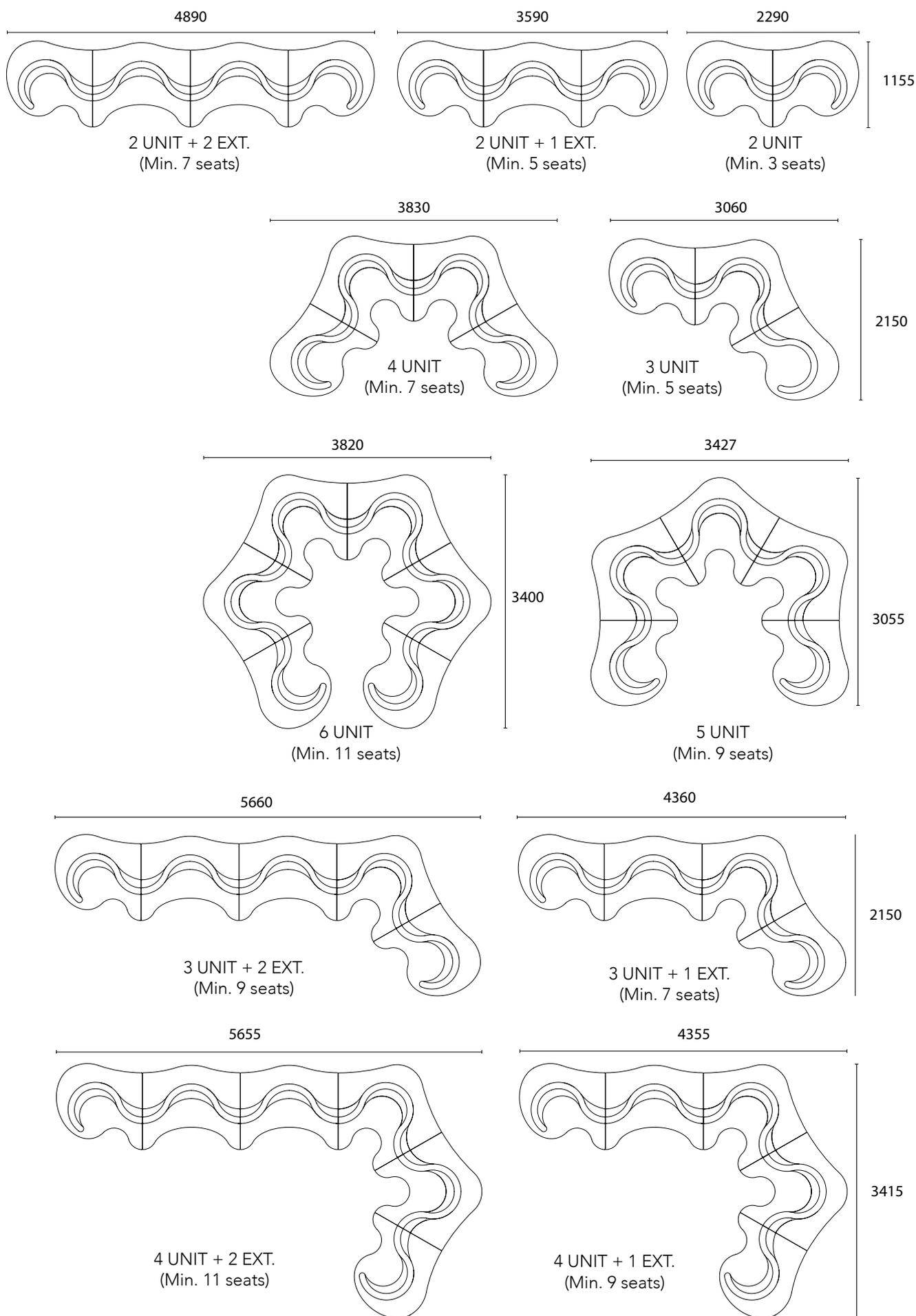
### *Material*

Rotational molded PE Polyethylen.

### *Colour*

Different colour options

# SELECTED UNIT COMPOSITIONS..



OBS! Dimensions must be read with a tolerance  $\pm 50$  mm depending on variant (upholstery / PE), choice of fabric, unit compositions ect.

VERPAN APS

EGESKOVVEJ 29

8700 HORSENS

DENMARK

+45 76 58 18 82

INFO@VERPAN.COM

WWW.VERPAN.COM

