



*welle*

SEATING LANDSCAPE

VERNER PANTON (1969)

VERPAN



*...study hard!*



...COMFORTABLY



# *what's the* STORY?

To call Verner Panton's Welle series "lounge furniture" is almost an understatement. Like so much else of Panton's extensive oeuvre, these wildly imaginative organic forms land like a colourful bomb in the sleepy world of traditional contract furniture – and leave us anything but indifferent.

Panton first displayed the Welle series at the forward-thinking Visiona exhibition back in 1969 alongside the Fun lamp and Cloverleaf sofa, other visionary Panton works that have long since entered the cannon of contemporary design.

Why Welle never went into series production remains something of a mystery. Maybe the cold foam technology of the day wasn't ready for such massive forms. Perhaps Welle got lost in the visual orgy that was Visiona, next to so many other soon-to-be Panton classics. It could also be that the design itself was simply ahead of its time. At any rate, VERPAN jumped at the chance when the Panton estate agreed that the time for Welle is finally here in 2014.

WELLE truly are some of the most organic forms Panton ever created for the lounge.



SYSTEM 123 *mirror*

MODULAR *chair*

MIRROR *throw*

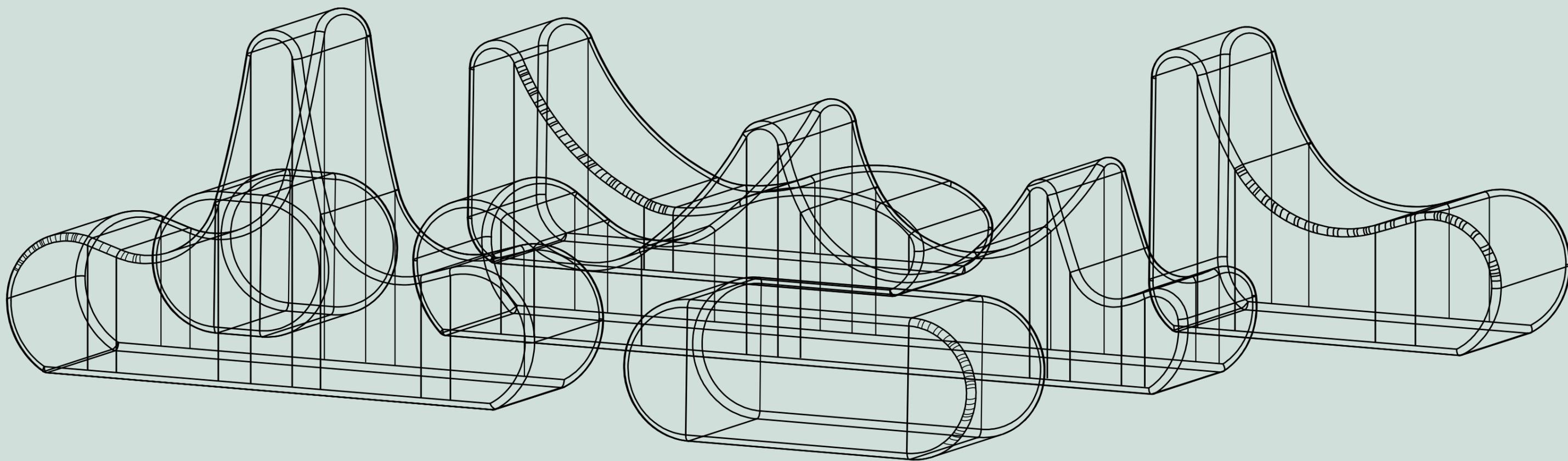
MODULAR *table*

LUNA *rug*



*it's all about...*

...SHAPE



WIRE floor lamp



MIRROR throw



MODULAR chair



MIRROR throw



MIRROR throw



MODULAR table



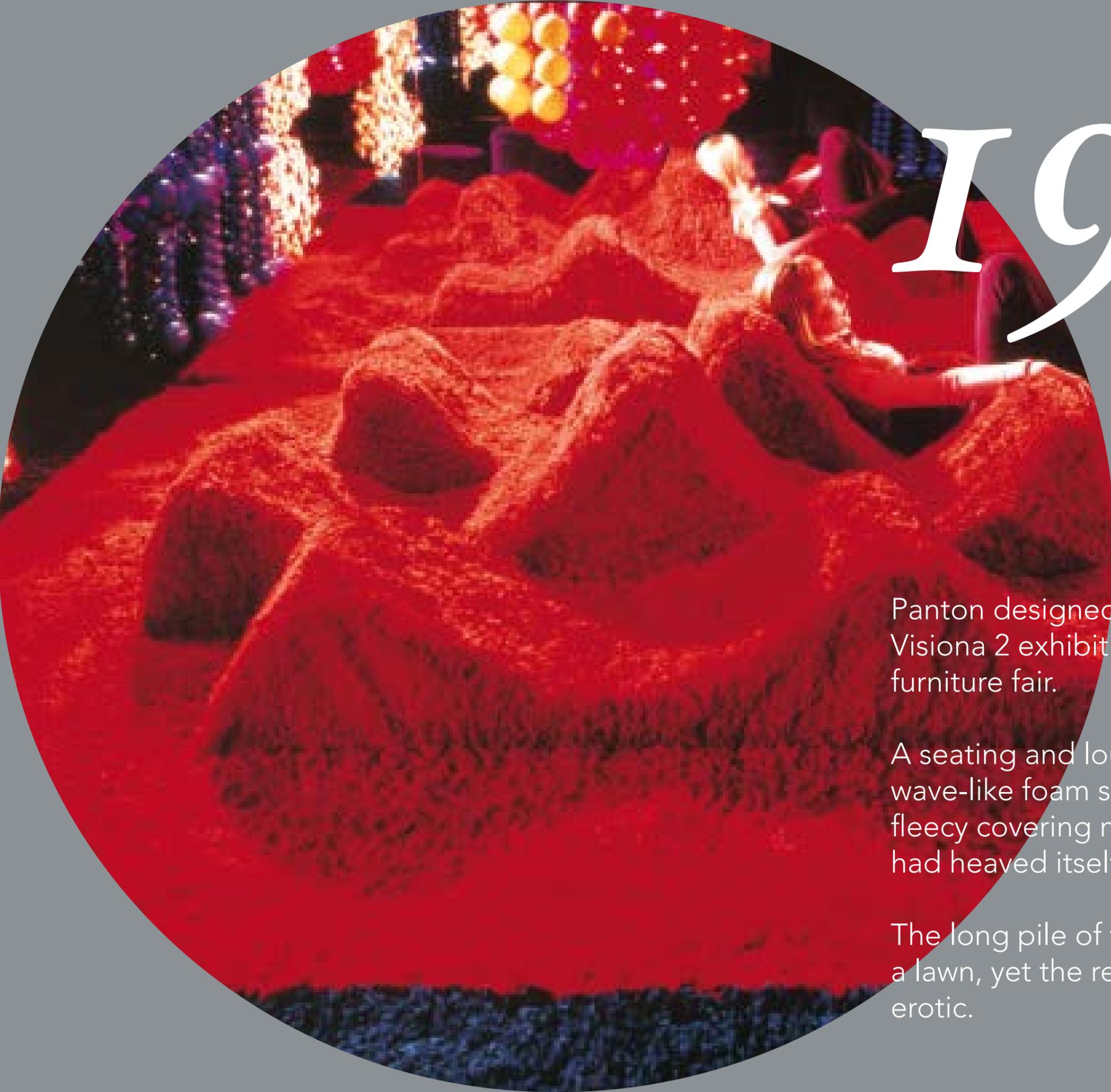
MODULAR chair



“Choosing colors should not be a gamble.  
It should be a conscious decision....  
Colors have a meaning and a function”.



Verner Panton

A circular photograph showing a red, 3-D carpet installation. The carpet is made of long-pile, fleecy material that has been heaved up to form a landscape of elongated, wave-like foam segments. The installation is set in a room with other furniture and lights visible in the background.

# 1970

Panton designed the "3-D carpet" for Bayer's Visiona 2 exhibition at the 1970 Cologne furniture fair.

A seating and lounge landscape of elongated wave-like foam segments (Welle a.o.), whose fleecy covering made it seem as if the carpeting had heaved itself up to make the forms.

The long pile of the covering was reminiscent of a lawn, yet the red color made it look exotic and erotic.

# *product* OVERVIEW

*we also do.....*

WELLE 1 lounge seating / 1969



Width: 50 cm  
Length: 162 cm  
Height: 102 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*

WELLE 2 lounge seating / 1969



Width: 50 cm  
Length: 108 cm  
Height: 80 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*

WELLE 3 lounge seating / 1969



Width: 50 cm  
Length: 240 cm  
Height: 70 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*

WELLE 4 lounge seating / 1969



Width: 50 cm  
Length: 140 cm  
Height: 63 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*

WELLE 5 lounge seating / 1969

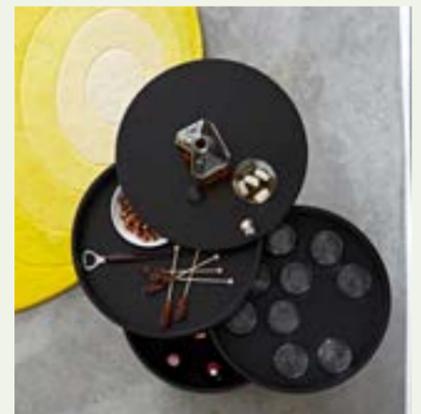


Width: 50 cm  
Length: 108 cm  
Height: 40 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*

WELLE 6 lounge seating / 1969



Width: 50 cm  
Length: 54 cm  
Height: 40 cm  
CMHR foam, plywood plate with nylon feet.  
*For further details regarding available colours please contact your local dealer.*





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